

VMware Horizon Mobile

Manage the Mobile Workspace

AT A GLANCE

VMware Horizon Mobile™ is a dual-persona solution that enables businesses to embrace the consumerization of IT. With VMware Horizon Mobile, businesses can support users' mobile ways of working while continuing to meet the most demanding security, compliance and manageability requirements.

KEY BENEFITS

- Enables companies to create a corporate standard for mobility across multiple devices
- Increases mobile-device security by isolating corporate assets from personal assets
- Empowers employees with full access to enterprise services while they are on the go



With VMware Horizon Mobile, a single device can simultaneously run a personal persona and a corporate persona securely and in isolation from each other.

What Is VMware Horizon Mobile?

VMware Horizon Mobile enables enterprises to securely provision and manage corporate mobile workspaces on smartphones in isolation from employees' personal environments. This dual-persona solution makes corporate data more secure and enables enterprises to take advantage of employee-owned mobile devices.

Using VMware Horizon Mobile, you can enhance productivity by creating purpose-built, preconfigured native mobile workspaces based on each employee's responsibilities. Administrators can easily keep track of and manage corporate assets and applications on mobile devices through a Web-based portal. Security is seamlessly integrated with existing infrastructure to meet regulatory and compliance needs.

How Does VMware Horizon Mobile Work?

One Device, Two Personas

VMware Horizon Mobile enables one device to have both a personal persona and a work persona. The two personas run securely and simultaneously in separate isolated containers. Each is a complete mobile workspace with its own set of applications and policies. Corporate data on the device remains under IT control. At the same time, employees retain the freedom to use their devices as they see fit—with the privacy of their personal information intact.

Enterprise-Grade Security and Management

VMware Horizon Mobile Manager™ enables IT administrators to remotely manage corporate workspaces running on employees' mobile devices. IT can remotely manage the entire life cycle of a workspace—from provisioning to branding and customization, updates, and end of life—through a single integrated management platform. The enterprise stays in full control of the operating system, look and feel, and application distribution and update process for the workspace.

VMware Horizon Mobile enforces security by isolating personal and corporate assets from each other and by encrypting all corporate assets residing on the device. In addition, VMware Horizon Mobile leverages existing enterprise infrastructure—including virtual private network (VPN), authentication solutions and full integration with standard enterprise directory services. As a result, enterprises can extend their current trusted and compliant security services to smartphones. VMware Horizon Mobile Manager can be deployed as a virtual appliance (depending on regional availability), which facilitates its integration into existing enterprise infrastructure.

Enhanced Experience for Employee Productivity

Corporate workspaces can increase productivity by giving employees a native mobile experience similar to the familiar environment of their personal phones. The work persona is a secure enterprise workspace that can be preconfigured and customized on the basis of employee responsibilities. An always-on VPN connection ensures secure access to enterprise resources.

Key Features

Control and Customize Enterprise Mobile Workspaces

- Quickly and easily provision applications and enterprise services to employee devices through a dedicated workspace.
- Native application support within the corporate workspace enables any application file package—including ones developed in-house—to be deployed to an employee’s corporate workspace without modification.
- Application distribution and updates are managed by an administrator and done over the air.
- Administrators can easily preconfigure application preferences from VMware Horizon Mobile Manager before distributing applications to employees.

Securely Manage Corporate Assets on Mobile Devices

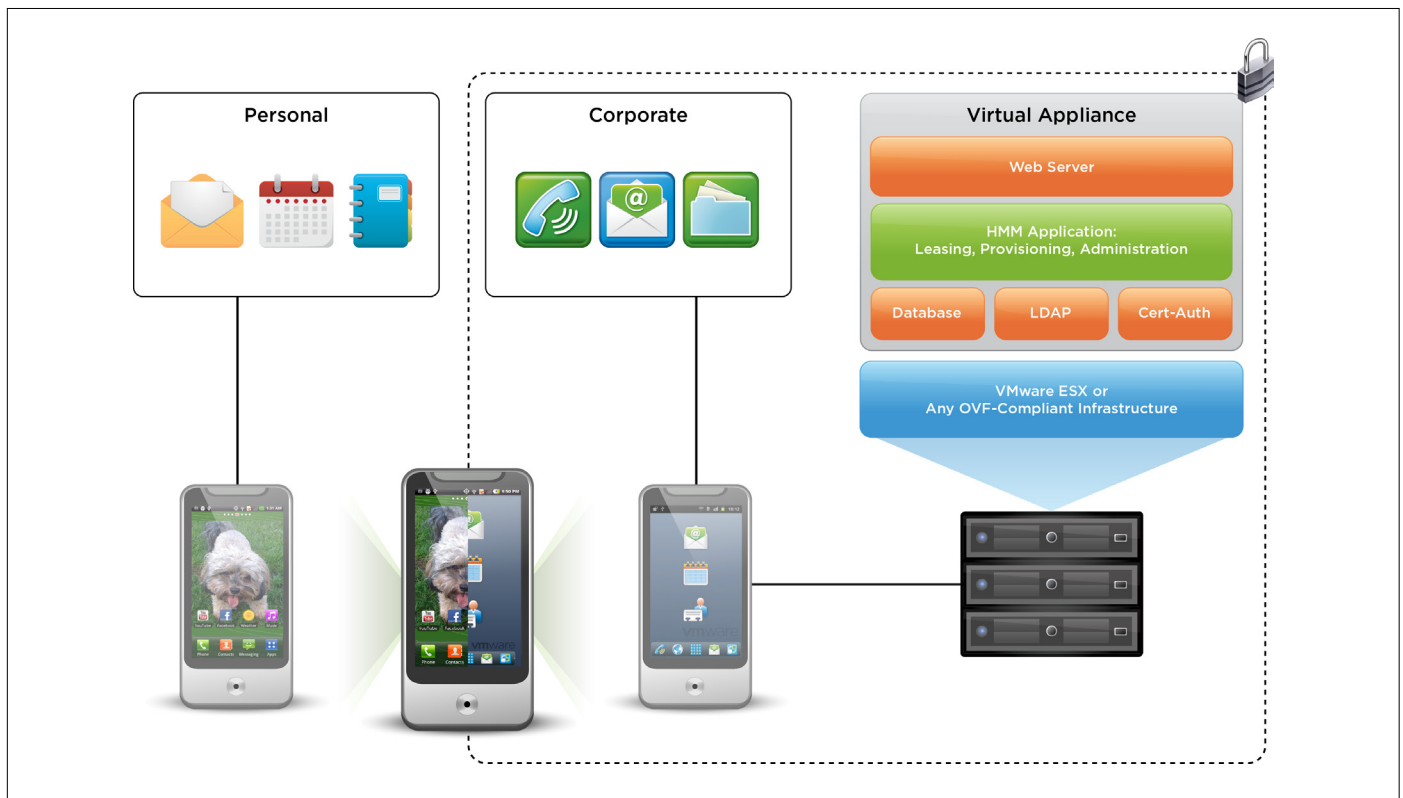
- Protects corporate data with enterprise-grade security by strictly isolating personal and corporate assets through two distinct operating systems and file systems
- Provides a Web-based tool for administrators to create group-based security policies, manage certificates, monitor device inventory and obtain device diagnostic information
- Provides full encryption of all corporate data, remote lock and wipe, rootkit detection, and password enforcement

Embrace Employees’ Mobile Way of Working

- Enables employees to use their device of choice for both personal life and work, while protecting their privacy
- Empowers users with full access to enterprise services while they are on the go
- Gives employees a consistent, easy-to-use native mobile experience across devices, regardless of model

Find Out More

For more information on how to purchase, visit the VMware Horizon Mobile Web page: <http://www.vmware.com/mobile>.



With VMware Horizon Mobile Manager, administrators can leverage their existing infrastructure to secure and manage corporate data residing on a mobile device.

